

CASE STUDY **INSIGHTS**



Plug & Play and AV Upgrade

THE ROWE
61 WHITECHAPEL HIGH ST
LONDON
E1 7PE

CHALLENGE OVERVIEW



THE ROWE

Plug & Play and AV Upgrade

Following a successful previous project at The Rowe, Zetta Connect was commissioned to deliver additional upgrades to the building's connectivity and AV capabilities. This included a robust Wi-Fi solution for the 3rd and 4th floors, plus high-quality AV installations in meeting rooms and the 12th-floor Business Lounge. The aim was to create a reliable, plug-and-play infrastructure supporting everything from casual browsing to high-bandwidth work and video conferencing.



THE ZETTA SOLUTION

We began with a predictive Wi-Fi survey to map coverage and determine the optimal number and placement of access points, ensuring a stable connection across both floors. As Wi-Fi can be less predictable than hard-wired connections, our design accounted for potential fluctuations to maintain consistent performance.

To support this, we upgraded the landlord's network equipment in the basement, creating a secure, dedicated plug-and-play network for tenants.

We also installed BYOD-compatible AV systems in meeting rooms on the 3rd and 4th floors and in the 12th-floor Business Lounge, providing seamless integration for video conferencing and collaboration.



THE RESULT

The Rowe now benefits from fast, reliable Wi-Fi throughout its designated floors, as well as modern, user-friendly AV systems that enhance meeting and event experiences. The dedicated plug-and-play network ensures tenants enjoy stable, secure connectivity without impacting the landlord's primary systems.