

CASE STUDY **INSIGHTS**



Project

**79 CLERKENWELL RD
LONDON
EC1R 5AR
UK**

CHALLENGE OVERVIEW



THE ZETTA SOLUTION

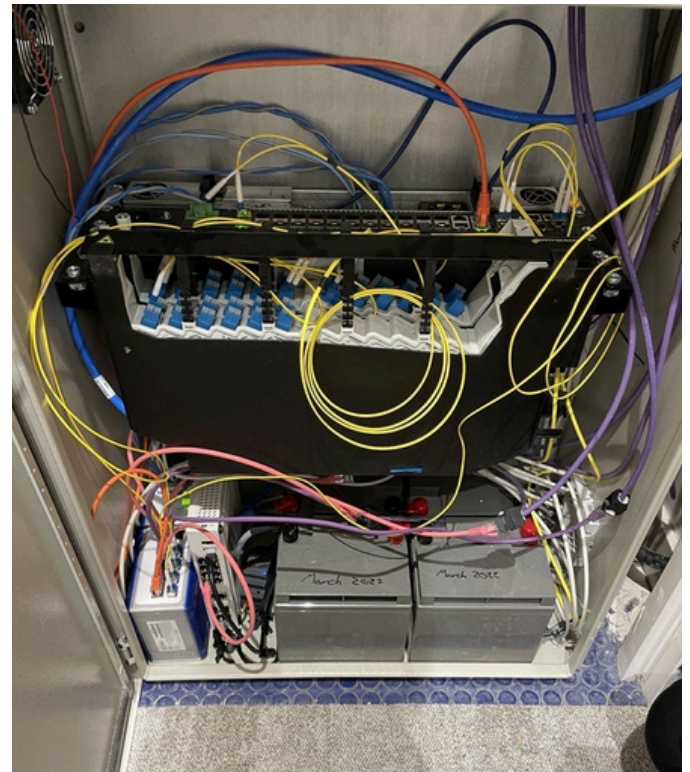


79 CLERKENWELL Project

At 79 Clerkenwell, the client required a reliable plug-and-play connectivity solution across multiple floors, alongside guest Wi-Fi in shared areas. However, an initial survey by another provider concluded that there was insufficient space for a landlord cabinet to house the necessary backbone infrastructure. Without a suitable cabinet location, delivering consistent fibre connectivity to every floor was a major obstacle.



Zetta Connect approached the project with a bespoke design. We engineered and installed a custom steel wall-mounted cabinet to house the landlord backbone, cleverly utilising space within a small CCTV cupboard in the back office. From there, we installed a full fibre backbone reaching every floor of the building. Each floor was provisioned with a dedicated plug-and-play setup, including a longline, one switch, and two access points, fully configured to deliver stable connectivity and individual networks per floor. In addition, guest Wi-Fi was deployed in the lobby and basement to enhance the digital experience for visitors and tenants.



THE RESULT

79 Clerkenwell now benefits from a fully operational fibre backbone, with the majority of floors enjoying dedicated plug-and-play connectivity. As Anton Friedlander at TSP commented:

"TSP has been using Zetta Connect's services for many years, and they have consistently proven to be truly best-in-class. Their expertise, reliability, and commitment to delivering high-quality solutions make them an invaluable partner."